

June A. West

Darden Graduate School of Business
University of Virginia
P.O. Box 6550
Charlottesville, Virginia 22906-6550

Home: 434 296-3953
Office: 434 243-7693
Fax: 434 243-7676
E-mail: jaw7x@virginia.edu

Professional Experience:

University of Virginia, Charlottesville, Virginia 1997-present

Assistant Professor of Business Administration, Darden Graduate School of Business

Teaches oral, written and visual communication in required course for first-year MBA students. Teaches second-year electives in organizational communication. University Faculty Liaison with the FBI National Academy, Quantico, VA.

Clinical Assistant Professor Nursing and co-director of the Leadership Partners in Healthcare Management.

Academic Director, Partnership for Leaders in Education (PLE) 2003 - 2005

Designed an innovative collaboration between the Darden School of Business and the Curry School of Education to assist school administrators to turnaround low performing schools. Served as academic director for the partnership with responsibility for selection of faculty who teach in the programs and design of curricula.

Seton Hall University, South Orange, New Jersey 1994-1997

Assistant Professor, Master of Arts in Public and Corporate Communication

Tenure-track faculty appointment in Department of Communication's graduate program in corporate communication. Courses taught include Organizational Communication, Managerial Writing, Persuasion and Leadership, Effective Speaking, Interpersonal Communication; Communication Research and Corporate Relations Management. Responsibilities include development of new courses; supervision of master's theses; initiation and maintenance of corporate contacts for fundraising and consulting; development of marketing strategies and design of admission and promotional brochures. Served on two presidential task forces on creating Seton Hall's virtual university.

New York University, New York, New York 1993-1994

Adjunct Assistant Professor, Leonard Stern Graduate School of Business, Management Communication Program

Clinical faculty appointment in Management Communication Program. Courses taught include Advanced Managerial Communication. Served on committee to design, implement, and evaluate newly instituted core curriculum.

Lehigh University, Bethlehem, Pennsylvania 1980-1992

Acting Director, The Philip Rauch Center for Business Communication

Academic administrative position with responsibility for direction of the Center for Business Communication. Duties included administration of Center programs, taught undergraduate and graduate courses in business communication; directed college-wide Business Writing Requirement Program which included design of faculty development programs; managed earned income from Center endowment; directed Corporate Communication Intern Program; coordinated Executive in Residence Program; and supervised part-time faculty and staff personnel.

Associate Director (1987-1992)

Director of the Managerial Communication Program (1984-1987)

Adjunct Lecturer in Management (1981-1984)

Research Editor, Office of Vice President for Research (1980-1983)

The Martha Holden Jennings Foundation, Cleveland, Ohio 1976-1980

Senior Editor

Wrote and produced all Foundation publications; served as program evaluator for funded grants; served as member of dissemination committee for the Study of Schooling and as a principal editor and writer for John Goodlad, project director, and the study documents published by McGraw-Hill.

The Cleveland Health Education Museum, Cleveland, Ohio 1975-1976

Assistant Director of Development

Developed and promoted support for the Museum through writing grant proposals and solicitation letters to funding agencies; responsible for all public relations activities including writing and producing Museum publications, press releases and public service announcements for both radio and television. Responsible for innovative programs such as a summer camp at the Cleveland Clinic for youth interested in health careers.

The University of Tennessee, Knoxville 1973-1975

Editor, Center for Business and Economic Research

Produced *Tennessee Survey of Business*, a University magazine published six times yearly; edited faculty professional papers and technical monographs; responsible for all public relations and publicity for the College of Business and Economics.

The Country Day School, Knoxville, Tennessee 1972-1973

Fifth grade teacher

Taught English and Reading to fourth, fifth, and sixth grade students and served as homeroom teacher for the fifth grade.

Education:

Lehigh University, Graduate School of Education, Bethlehem, Pennsylvania;
 Leadership, Instruction, Technology, Ed.D., June 1994
 Dissertation: "A Comparative Analysis of Selected On-Campus and External Graduate
 Engineering Degree Programs"
 Kent State University, Graduate School of Education, Kent, Ohio, Administration and
 Supervision, specialty in School Public Relations; June 1977 M.Ed.
 The University of Tennessee, Knoxville, Tennessee, B.S., May 1972

Management Consulting Experience

Arizona Department of Education
 AT&T, Basking Ridge, New Jersey
 Bahrain Institute of Banking & Finance, State of Bahrain
 Binney & Smith, a division of Hallmark Cards, Easton, PA
 California State University, Dominguez Hills, Los Angeles
 Capital Blue Cross and Blue Shield, Allentown, PA
 Censeo Corporation, Washington, DC
 Digital Equipment Corporation, Allentown, PA
 Fairfax County Schools, Fairfax, VA
 Good Shepherd Rehabilitation Hospital, Allentown, PA
 The Heritage Foundation, Washington, DC
 IBM, Endicott, NY
 IEDC, Bled School of Management, Bled, Slovenia
 Lehigh University: Office of Alumni Affairs; Office of Development; Office of
 Admissions, Air Force ROTC; Office of Vice President for Administration and
 Treasurer; Manufacturing Systems Engineering Program
 Louisiana State Department of Education, Baton Rouge, LA
 Mississippi State University, Colleges of Business and Education
 New Mexico Public Education Department
 Occidental Chemical Company; Dallas, TX
 Office of the Secretary of Defense, Corporate Fellows Program
 Pennsylvania Power and Light, Allentown, PA
 United Technologies Corporation, Hartford, CT
 The Wood Company, Allentown, PA

Articles

"In Bethlehem, PA., A Road Map for Detroit, in Case in Point Series, The Washington Post,
 July 26, 2013, with E. Richard Brownlee
 "Strategic Communication," *Personal Excellence*, September 2001
 "Fingerhut's Price Strategy," *Ethical Issues in Business: A Philosophical Approach*, March 2001

Case/Course Development:**Cases/Teaching Notes:**

"Repurposing American History: Steel Production Ends in Bethlehem, PA (A) & (B)

with Rebecca Goldberg
 “On-Point: The Art of Using Power Point,” with Oz Parvaiz
 “Educational Accountability, The Case of Fairfax County”
 Dillard Elementary School, Broward County, Florida
 “Leveraging Communication Audits During Post-Merger Integration,”
 with Rebecca Mayerick Barrett
 “The Practitioner’s Guide for Communications during Post-Merger Integration,”
 with Rebecca Mayerick Barrett
 MCI Communication Corporation: Capital Structure Theory (B), with M. Platten and M. Lipson
 “Notel: Speak to me,” with G. Yemen
 “Noël: Stop Talking (B),” with G. Yemen
 “Notel: Speak to me,” teaching note, with G. Yemen
 “What Happened at A House of God (A),” with G. Yemen
 “What Happened at A House of God (B),” with G. Yemen
 “Breaking the News: How to Communicate a Merger to Employees,”
 with J. Bourgeois and G. Yemen
 “Fingerhut’s Pricing Strategy,” with G. Kalsow, L. Fennel
 “Fingerhut’s Pricing Strategy,” teaching note, with G. Kalsow, L. Fennel
 “Fingerhut’s Pricing Strategy, Epilogue”
 “Thinking Strategically About Communication”
 “The Israel Cancer Association (A),” with I. Cohen
 “The Israel Cancer Association (B),” with I. Cohen
 “The Israel Cancer Association,” teaching note, with I. Cohen
 “Catherine Crowder”
 “Catherine Crowder,” teaching note
 “Interexchange- Communicating Across Functional Boundaries,” with K. Wieme and G.
 Yemen

Technical Notes:

“Managing Teams from a Distance: Making the Most of Virtual Meetings”
 “Managing Conflict and Creating Consensus,” with Marc Modica
 “Communicating Supportively”

Professional Presentations:

“Repurposing American History: Steel Production Ends in Bethlehem, Pennsylvania,”
 at the International Conference on Corporate Communication, The Hong Kong
 Polytechnic University, Hong Kong, June 3-6-, 2014
 Keynote Speaker, Women’s Leadership Development Program, University of Virginia,
 January 25, 2014.
 “The Art of Influence,” Head Start Directors Annual Meeting, Virginia Beach,
 June 2010
 “From Hot Type to the Blogosphere: Technology’s Impact on Teaching Management
 Communication,” Management Communication Association, April 2—22, 2007.
 “Women in Business: Journey Through a Strange Land,” Quadruplicity, Balancing
 Career, Life, Money & Health, Charlottesville Regional Chamber of Commerce,
 February 8, 2007.
 “The Virginia Turnaround Specialist Program,” Annual Principals Conference, The Virginia
 Association of Elementary School Principals, October 20, 2004.

- “The Importance of School Designs in Turning Schools Around,” American Institute of Architects, August 2004.
- “Communication Strategies for School Administrators,” Curry Institute for School Superintendents, July 2, 2004.
- “Challenges of Changes in Leadership,” Linwood Holton Elementary School, Richmond City Schools, Virginia, July 6, and August 17, 2004, Education Leadership in Virginia, September 10, 2004
- “Distance Learning: What is It and What Impact Will it Have on Management Communication?” presentation at the Southeast Regional Conference of the Association for Business Communication, April 1996.
- “A Comparative Analysis of Selected On-Campus and External Graduate Engineering Degree Programs,” presentation at the Annual Conference of the Association of Adult and Continuing Education, November 1995.
- “Managing Communication Quality in the 90’s,” invited speaker, Executive Women International, April 1992.
- “Overcoming Barriers to Upward Mobility,” presentation at the Gender in Academe: Who Cares? Conference, November 1991.
- Stranger in a Strange Land: Tales from a B-school WAC Director,” presentation at the Writing Program Administrators Conference, July 1991.
- “The Role of Academia,” invited speaker, Cultural Aspects of International Trade: Building Strong Cross-Border Relationships, sponsored by INLINGUA and the International Trade Development Program, Lehigh University, May 1991.
- Effective Presentations and Power Writing for Non-Literary Engineers,” invited speech to the Society of Women Engineers, April 1991.
- Integrating Managerial Communications in the Graduate Management Curriculum,” presentation at the Association for Business Communication, April 1987.
- “Teaching and Evaluating Oral Communication,” presentation at the Eastern Regional Meeting of the American Business Communication Association, April 1984.
- “Teaching for Our Audience: Business Communication for Undergraduate and Graduate Students,” presented at the American Business Communication Association annual meeting, April 1983.
- “The Foundation Mystique,” invited speaker to foundation grants workshop for Community College presidents sponsored by Reading Area Community College and the Pennsylvania Commission for Community Colleges, 1982.
- “How to Write Winning Proposals,” Northampton County Area Community College, Bethlehem, PA., 1981.
- “Funding Education Projects Through Foundations,” invited speaker for the Lillian Hinds Council of the International Reading Association, Cleveland State University, 1980.
- “Martha Holden Jennings Grant,” invited speaker for the Ohio Educational Library/Media Association Annual Conference, Cincinnati, Ohio, 1978.
- “Teacher Grant Writing,” Lake County Board of Education, in-service training for teachers, Painesville, Ohio, 1978.